

Call for Papers

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Call for Papers until 05.01.2024

Peter Ulrich, the founder of Integrative Business Ethics, will be 75 years old in 2023. We would like to take this anniversary as an occasion to focus on the approach of Integrative Business Ethics.

In our opinion, integrative business ethics is an important, elaborate approach to business ethics that treats philosophical and economic thoughts and arguments in an integrative way. In particular, Peter Ulrich's two contributions "Transformation of Economic Reason" and "Integrative Business Ethics" document the motives and implementation of the programme. Since Peter Ulrich's emerita in 2009, it has become somewhat quieter around integrative business ethics, but in our opinion this has nothing to do with the topicality of this approach to business and corporate ethics. Rather, we believe that the latest debate on economic methodology in Germany as well as the development of the social crisis in recent years show how important it is to give the arguments of integrative business ethics a new public space.

Integrative business ethics itself provides starting points for a current interdisciplinary debate on the subjects:

- In the field of philosophy and related disciplines as a conception of a rational ethics of economic activity ('applied' discourse ethics) and as an analysis of the places of morality or normative patterns of interpretation of economic activity.
- In the field of economics and social sciences as a critique and alternative to modern economics.

Within this broad framework, we are calling for papers that address the topicality of integrative business ethics as postulated by us from different disciplinary perspectives and different problem contexts. The field of contributions is intentionally kept wide and should also provide space for very practical and for extremely theoretical studies.

The editors of this issue are Bettina Hollstein (University of Erfurt) and Marc C. Hübscher (Deloitte, Hamburg).

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Information for Authors

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