



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

INSTITUTE OF INTERNATIONAL BUSINESS AND ECONOMICS

invites to

International Conference

Resilient and transforming Europe

9-10 May 2024

A part of the **Jean Monnet Centre of Excellence**
Resilient and transforming Europe TRANSFORM EU project



About the Conference

Along with the 20th anniversary of Poland's accession to the EU, we warmly invite scholars and researchers in the fields of economics, finance, management, and international relations to celebrate as well as discuss the latest advancements in the European economy.

We welcome submissions that explore a wide range of research areas, addressing the complex and evolving landscape of the EU and its position in the global economy. Topics of interest include, but are not limited to:

- ✓ Transformation of the European Union and its transformative role in the world.
- ✓ Internationalisation and competitiveness of businesses and industries in times of environmental, technological, geo-economic, and geo-political transformation.
- ✓ Impact of twin (green and digital) transformation on cross-border trade in goods and services.
- ✓ Managing business and social relationships by resilient and sustainable companies.
- ✓ Building resilient supply chains in the post pandemic era: A focus on Europe.
- ✓ Green and sustainable finance.
- ✓ Development of international business research in the CEE region since the year 2004.

The main language of the conference is English, however, selected sessions and events will be held in Polish.

Submission Guidelines

Authors are invited to submit original research papers, empirical studies, and theoretical contributions (either in English or in Polish). Submitted outlines should adhere to academic rigor and follow the instructions attached to the call. Outlines will undergo a peer-review process to ensure scholarly quality. Competitive submissions will be accepted to be presented during plenary and parallel sessions. Work-in-progress may be directed to the poster session.

Important Dates

Outline Submission Deadline: 23 February 2024

Notification of Acceptance: 11 March

Conference Date: 9-10 May 2024

Contact Information

For inquiries and submission details, please send an email to transform-eu@konf.ue.poznan.pl.

Journal Partnership

Publication of articles is always the privilege of the journals' editors. The Economics and Business Review (EBR) Journal will consider the best papers presented at the conference for submission. Authors of selected papers will have the opportunity to submit their work to this Scopus-indexed journal.

Workshops and Special Events

1. *Presentation of awards in the competition for the best undergraduate and graduate theses in the field of international economics and business*: Join us in celebrating the 10th Jubilee of the competition along with the induction of 2024 Competition Laureates (Event in Polish on 10th May).
2. *PhD Student Workshop*: A workshop tailored for Ph.D. students as well as authors of theses nominated for the competition for the best thesis in the field of international economics and business, providing valuable insights and guidance on research methodologies and publication strategies.
3. *Personal Development Workshop*: Join PUEB trainers for a workshop designed to help secondary school teachers refine their teaching methods in the field of economics and business (Event in Polish on 10th May).
4. *The Institute of International Business and Economics Jubilee*: Join us in celebrating the fifth anniversary of the establishment of our Institute (including a Gala Dinner on 9th May).

Fees

All presenting authors (of both: competitive papers and posters) as well as invited speakers and guests attend the conference **free of charge** if registered by 30th March.

Non-presenting attendees who intend to join the Gala Dinner will be requested to pay the fee of 250 PLN.

INSTRUCTIONS FOR THE AUTHORS

Submission of outlines

Authors are required to submit an outline by sending a PDF file to the conference's official email address:

transform-eu@konf.ue.poznan.pl

Outline structure

The outline should concisely convey the information about the contribution and the topic, **not exceeding 1000 words** (including references). Please use the following headings:

- 1) **Title of the presentation**
- 2) **Research problem**: Clearly define the research context and explain the specific research problem addressed (highlighting its importance and relevance for the conference audience).
- 3) **Current understanding**: Summarise prior research in the field, emphasising gaps in the existing literature.
- 4) **Research question**: Specify the submissions' goal.
- 5) **Research Design**: Describe the research methodology/approach employed in the study.
- 6) **Findings**: Present the main outcomes and research results.
- 7) **Implications**: Discuss the implications of the research for academia, business and policymakers.
- 8) **References**: List 5 to 10 main references.



Co-funded by
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